



**SCCT**

**SWEDISH CHAMBER OF  
COMMERCE TAIPEI**

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**2025**

An aerial photograph of a city, likely Taipei, Taiwan, showing a mix of modern high-rise buildings and older, more densely packed structures. The foreground is dominated by lush green trees and a red-roofed building. The sky is a mix of blue and light orange, suggesting a sunset or sunrise. A large white rectangular box is centered over the image, containing blue text.

**SwedCham's purpose  
is to promote and  
share the best of  
Swedish innovation,  
technology and  
practices with  
Taiwan, fostering  
mutual prosperity,  
sustainability, and  
growth.**



# MISSION AND VISION

**“Bridging  
Sweden and  
Taiwan  
through  
innovation,  
collaboration,  
and growth”**

SwedCham is committed to fostering strong connections between Sweden and Taiwan by promoting Swedish businesses, innovations, and values in the region. Its mission is to provide a platform for collaboration, networking, and knowledge-sharing among its members and stakeholders, enabling them to thrive in a dynamic and competitive global environment.

The Chamber envisions a prosperous and sustainable future where Swedish excellence and innovation contribute significantly to the economic and social growth of Taiwan, strengthening ties between Sweden and Taiwan.

Sweden Day visitors enjoying learning about Swedish products and innovation.



# Our Corporate Members





# Our story

The Swedish Chamber of Commerce Taipei (Svenska Handelskammaren i Taipei, 台北市瑞典商務協會) was founded in 2012, by Louise Byström. Since its inception, SwedCham has been dedicated to building bridges between Sweden and Taiwan, creating a platform for collaboration, innovation, and mutual growth.

The Chamber was established to address the need for a formal network that could represent Swedish businesses and professionals in Taiwan, providing them with the resources and connections to thrive in a dynamic and competitive environment. Guided by a mission to promote Swedish innovation, technology, and sustainable practices, SwedCham has grown into a vital hub for the Swedish-Taiwanese business community.





Over the years, SwedCham has played an instrumental role in supporting Swedish companies, ranging from multinational corporations to small and medium-sized enterprises. By facilitating knowledge exchange, offering market insights, and organizing high-quality events, the Chamber ensures that Swedish businesses can navigate the Taiwanese market effectively while showcasing the best of Swedish innovation.

SwedCham's contributions extend beyond the business community. By engaging in initiatives that promote sustainability, education, and cultural exchange, the Chamber strengthens the bonds between Sweden and Taiwan. Signature events such as the annual Sweden Day, Crayfish Party and Lucia not only highlight Swedish traditions but also serve as platforms for fostering lasting relationships.

Today, SwedCham continues to thrive as a dynamic and forward-thinking organization. With a focus on sustainability, inclusivity, and innovation, the Chamber is committed to creating opportunities for its members while promoting Swedish values and expertise in Taiwan. Guided by its vision of mutual prosperity, SwedCham remains at the forefront of driving meaningful connections between two vibrant and innovative economies.





SwedCham Executive Director

**Pojanath  
Bhatanacharoen**

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## **EMPOWERING CONNECTIONS PROMOTING SWEDISH EXCELLENCE**

At SwedCham, our mission is clear: *“Bridging Sweden and Taiwan through innovation, collaboration, and growth”*. We are committed to helping Swedish businesses thrive in Taiwan by providing a dynamic platform for networking and collaboration.

As a member, you will connect with a diverse community of professionals, access exclusive events, and gain valuable market insights.

Whether you’re looking to expand your presence in Taiwan or strengthen existing relationships, SwedCham offers the resources and support you need to succeed.

Join us in promoting Swedish innovation, sustainability, and growth in Taiwan. We look forward to supporting your business and professional journey. Let’s create new opportunities together!



# SwedCham Young Professionals Chapter

**"Empowering  
young  
professionals and  
fostering  
Sweden-Taiwan  
collaboration to  
inspire the next  
generation of  
leaders and  
innovators"**



## **1** Networking and Knowledge Exchange

Provide a platform for young professionals (YPs) to connect, exchange insights, and gain understanding of the Taiwanese market.

## **2** Connect YPs with Swedish Companies

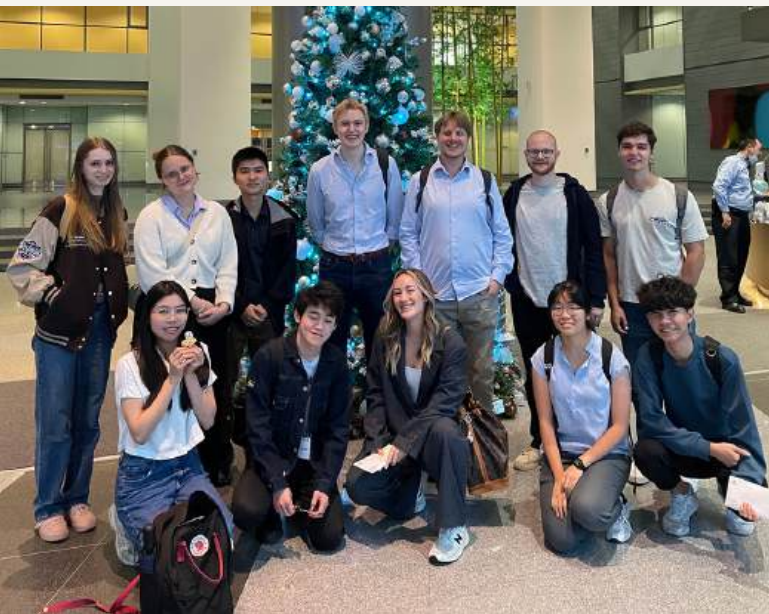
Enable mentorships, collaborations, and networking opportunities between YPs and Swedish businesses in Taiwan. Support member companies in showcasing their values and workplace culture to attract top talent.

## **3** Support Career Development

Offer opportunities for internships, professional growth, and exposure to Swedish workplace practices to prepare YPs for global careers.

## **4** Promote Sweden's Brand

Highlight Sweden's culture, values, and innovations to enhance its image and reputation in Taiwan.





# Tentative Events Calendar

**FEB**  
**19**

## **SWEDCHAM CONNECT**

Business afterwork that brings together professionals to foster connections and share ideas in a relaxed and engaging atmosphere.

**FEB**  
**21**

## **YOUNG PROFESSIONALS DINNER: SPRING**

Warmly welcome to new Swedish students to Taiwan, fostering connections and community.

**APRIL**  
**22**

## **SUSTAINABILITY FOR BUSINESS FORUM**

Earth Day B2B event engaging Swedish companies with local stakeholders to share the best sustainable practices.

**MAY**  
**07**

## **AGM + MEMBERS DINNER**

Annual gathering combining essential updates, a networking dinner, and insights from a distinguished high-level speaker.

**SEP**  
**12**

## **YOUNG PROFESSIONALS DINNER: AUTUMN**

Let's welcome new Swedish students to Taiwan, helping them kick off the semester with connections and camaraderie.

**SEP**  
**27**

## **CRAYFISH PARTY**

Join us at the biggest party of the year featuring delicious crayfish, snaps, and festive singing in a joyful atmosphere.

**OCT**  
**18-19**

## **NORDIC DESIGN WEEKEND**

A vibrant celebration of Scandinavian creativity, showcasing innovative designs, sustainability, and craftsmanship through exhibitions, workshops, and networking events.

**NOV**  
**19**

## **SWEDCHAM CONNECT**

A cozy November afterwork networking event, offering professionals the perfect setting to connect, share ideas, and embrace the season's charm.

**NOV**  
**28-29**

## **SWEDEN DAY**

After a break during the pandemic, Sweden Day is back! The new edition features Swedish brands' exhibition and a new section on education and career.

**DEC**  
**7**

## **LUCIA CELEBRATION**

Supported by the Swedish School in Taiwan and the Swedish Church, this gathering unites the Swedish community and friends in a cherished tradition of light and togetherness.

# WHAT OUR MEMBERS SAY



## **BARUN NEOGY, ATLAS COPCO**

The Chamber is an invaluable resource for our company. It provides us with a platform to connect with other companies in the community, stay informed about industry trends, and advocate for policies that support our growth. We find value in the Chamber's business/networking events, educational workshops, and government relations activities.



## **SIBEL BAHADIR, ERICSSON**

SwedCham represents the professional community and the surrounding values of Sweden. It provides access to valuable networking and resources to drive the change in the relevant areas of Ericsson such as Sustainability, D&I, Employee wellbeing and Customer relationship.



## **PONTUS PETERSSON, INDIVIDUAL MEMBER**

The chamber has an important role as a social integrator and facilitator for me as a young expat in Taipei. I find its events valuable for me to meet and network for other people in a similar situation. In addition, the ability to enjoy Swedish traditions and culture while living abroad is very important to me.



## **JACKIE TSAI, JACOBI GROUP**

As a Swedish-origin enterprise, maintaining close contact with the Chamber of Commerce is valuable, as it fosters a family-like support system in case assistance is needed. SwedCham provides access to resources that facilitate networking opportunities between local businesses and the government. This collaboration increases visibility, creates business opportunities, and enhances the credibility of our company.







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# MEMBERSHIP INFORMATION

**2025**



# SwedCham Members Benefits

Designed for Swedish and Sweden-related companies operating in Taiwan, corporate memberships deliver broader benefits that focus on **organizational growth, market influence, and advocacy.**



## Corporate

### 1 Enhanced Corporate Visibility and Branding

Priority opportunities for sponsoring major SwedCham events and having your company featured in newsletters, on social media, and at public forums.

### 2 Strategic Business Advocacy

Representation in discussions with local authorities, trade organizations, and government entities to support and protect corporate interests in Taiwan.

### 3 Team-Wide Access

Membership benefits extended to multiple employees within your company, allowing a broader team to participate in events and training sessions.

### 4 Corporate Networking

Exclusive access to high-level business meetings, CEO roundtables, and industry-specific collaborations aimed at corporate growth.

### 5 Collaboration and Partnership Opportunities

Opportunities to work with other corporate members on joint initiatives, projects, or advocacy campaigns.

# CORPORATE MEMBERSHIP

Benefits\Membership Type	Gold	Silver	Bronze	Start-Up	Overseas
Listing on SwedCham Website (new website launched September 2025)	✓	✓	✓	✓	✓
Promotion of corporate news on SwedCham social media and Members News emails	10 news	6 news	3 news	2 news	2 news
Hyperlinked logo in all SwedCham E-Newsletters and Events Promotion email send-outs	✓	✓	N/A	N/A	N/A
Tailor-made services (e.g. event hosting/planning, outreach) at preferential rates	✓	✓	✓	✓	✓
Complimentary tickets to AGM	4	2	1	1	1
Complimentary booth at the AGM	Gold	Silver	N/A	N/A	N/A
Complimentary VIP tickets to Sweden Day Reception*	8	4	N/A	N/A	N/A
Complimentary tickets to Crayfish Party	8	4	N/A	N/A	N/A
Member Discounts to SwedCham Business Connect networking events, seminars, workshops and study visits**	✓	✓	✓	✓	✓
Access to member-to-member benefits/offers	✓	✓	✓	✓	✓
Business referrals	✓	✓	✓	✓	✓
<b>Annual Membership Fee (NTD) ***</b>	<b>100,000</b>	<b>60,000</b>	<b>28,000</b>	<b>14,000</b>	<b>14,000</b>

\*Membership does not include Sweden Day participation fee.

\*\*Member entry rates are applicable for company employees. Employees should be able to validate employment at company.

\*\*\* There is a one-time registration fee for all new corporate members at NTD 10,000.

\*\*\*\* Corporate members' representatives are entitled to vote at AGM.

# SwedCham Members Benefits

Focused on personal and professional growth for individuals, these benefits cater to employees, entrepreneurs, and professionals looking to advance their careers, expand their networks, or gain personal insights into business opportunities in Taiwan.



**Annual Membership Fee**

10,000 NTD

\*Includes one complimentary ticket for the AGM

## Individual

### 1 Personal Networking Opportunities

Access to events including career-focused workshops, afterwork gatherings, and professional development programs. Enjoy members discount to events.

### 2 Market and Industry Insights for Individuals

Gain knowledge about industries and markets relevant to your role or entrepreneurial goals, without requiring a corporate agenda.

### 3 Visibility on a Personal Scale

Opportunities to represent yourself as a speaker or panelist and to connect directly with key players on a one-on-one basis.

### 4 Social and Cultural Integration

Enjoy the social and cultural aspects of Swedish heritage in Taiwan, creating a sense of community and belonging beyond just business.

### 5 Cost-Effective Access for Sole Proprietors/Professionals

Suitable for individuals who may not represent a company but still want to engage with the SwedCham network.

### 6 Right to Vote at AGM

Individual members enjoy the right to influence SwedCham decisions through the vote at AGM. Individual members may also stand as a board member candidate.

# SwedCham Members Benefits

SwedCham Young Professionals Membership is designed to emphasize career development, networking, and engagement with Swedish culture and values.



## Annual Membership Fee

1,000 NTD

\*For YPs up to 35 yrs old

\*\*Includes one complimentary ticket for the AGM

## Young Professionals

### 1 Career Development Opportunities

Access to exclusive workshops, seminars, and mentorship programs led by experienced professionals and industry leaders.

### 2 Networking with Industry Professionals

Invitations to YP-focused events, such as career mixers, panel discussions, and afterwork gatherings, where you can connect with peers and senior professionals.

### 3 Exclusive Insights and Resources

Access to market insights and career advice to help young professionals navigate the job market and understand industry trends.

### 4 Social and Cultural Engagement

Participate in signature SwedCham events. Be part of a vibrant, like-minded community that values collaboration, inclusivity, and sustainability.

### 5 Leadership and Personal Branding Opportunities


Volunteer for event planning or represent Young Professionals in SwedCham initiatives, gaining leadership experience and visibility.



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# THANK YOU

To further explore how SwedCham could help support you or your businesses, please contact our Executive Director Poj (趙晶) at:

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 [director@swedchamtw.org](mailto:director@swedchamtw.org)

 <https://swedchamtw.org/>

