

From: SCCT CEO Fredrik Boye fredrik@swedchamtw.org
Subject: Fwd: [Test] SCCT Newsletter - August
Date: April 16, 2021 at 12:41 PM
To: Boye 博雅 Fredrik 福瑞 fred@boyer.org



Dear members, stakeholders and friends of SCCT,

I trust you are well and that you have managed to cram the most out of the summer vacation, a summer that for most of us will go down in history as the hot #staycation of 2020.

While writing this I want to express my admiration of, and appreciation for the fantastic work Taiwan does to keep Covid-19 at arms length. A testament to this, is this week's visit in Taiwan by the US Secretary of Health and Human Services *Alex Azar*, here to learn from Taiwan how to control an outbreak and the highest-level official meeting between the two nations in 41 years. The Chamber will continue to apply strict adherence to the guidelines from Central Epidemic Command Center and we send our heartfelt thoughts and condolences to everyone around the globe who is affected by the Covid-19 outbreak.




As I mentioned in the July newsletter, one of our top priorities has been to meet with our current 39 corporate members to understand your long-term business strategies in Taiwan and that we have clearly interpreted your needs and wishes for the coming year. As a result of that commitment the Chamber has been moving across the greater Taipei area for some very energizing member discussions and as an extension to this, we are also reaching out to past members to understand how we best regain confidence.

In parallel to these meetings we are crafting our operations plan and deciding on focus areas for 2020/21, this we will share with you during September. We have assisted a few members with establishing new exciting local business partnerships, we have brought future members to Taipei government officials to discuss investment incentives and subsidies available to assist them with establishing business in Taiwan. We've held courtesy meetings with Taiwan's new Representative to Sweden [Vincent Yao](#) and the new Director of the Economic Division of Taipei Mission in Sweden *Chris Chao* to make sure Taiwan and Sweden shoot for the same stars.

Speaking of representation I'd like to take the opportunity to thank Sweden's outgoing representative to Taiwan, Håkan Jevrell, for his hard work with putting Sweden on the map over the past two years. Håkan has returned back to Sweden and during his two years at the post he has and has achieved remarkable results in promoting bilateral cultural and business exchanges. He's a true friend of Taiwan and us all and we wish him god speed in his new role as Sweden's envoy against organized crime.

While we wait out easing of the current restrictions we are glad to be able to continue to offer you online Webinars on various current topics, we look forward to seeing you sign up for the upcoming

events during August and September

Did you know you can track most everything we do on [Facebook](#) and [LinkedIn](#)? Please visit us there - every  counts and helps us spread a positive Swedish Taiwanese vibe.

Fredrik Boye 柏宜德, CEO

Upcoming Events

Join our Webinar on 4th September



Join us for a webinar with [Ulrika Brunner](#), Country Director at Inspire Group.

2020 has so far been a year of great challenge and disruption. The phrase 'new normal' has been overused far too many times, but there has been a shift, or more precisely a jolt, to a new way of working.

So how has this changed the priorities for leadership? What are the core leadership traits we should hold on to during this time of transition and what are the new ones that we must rapidly cultivate, as we transcend from a crisis management mindset to a more creative and innovative one to survive the brutal short term challenges ahead in order to thrive in the long run?

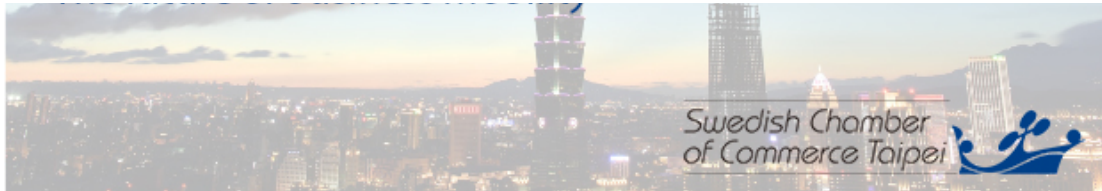
Time: 4th August 15:00 - 16:00 (Taipei time)

Venue: Microsoft Teams

RSVP: Email Julia Bergström at admin@swedchamtw.org before 30th of August.

Webinar on Business Mobility





In an increasingly volatile world, new solutions for business travel are more vital for survival than ever. [Magnus Hultman](#), CEO, and [Robert Rosenberg](#), Global Sales Director, at Safeture join us to present solutions to keep employees safe in an effective way.

Topics for the Webinar:

1. Latest Highlights of future trends of business travel: Top 3 trends that will make an impact on Business travel 2021
2. Global travel Restrictions: Status
3. Information Communication and Location: Learn how Safeture can assist your organization to improve employee safety and deliver essential Duty of Care solutions.

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Young Professionals is launching our very first mentorship program!

The Young Professionals' mentorship program is a new initiative to connect young talents with already established professionals in Taiwan. The main objectives are threefold:

- To give opportunities for young professionals to develop their knowledge and skills needed to reach their professional goals, to receive advice and guidance through communications with their mentor.
- To give opportunities for established professionals to connect to young talents and gain new insights and points of reflection through communications with their mentee.
- To further develop a network of professionals in Taiwan.

The mentorship program is one year long and semi-structured, with an initial meeting for all participating mentors and mentees in mid-October to kick off the process, where the pairs are encouraged to book a one-on-one meeting in the following weeks. After this, the mentees will meet with the project coordinator and each other on a monthly basis to discuss the development of the mentorship and related questions and topics.

We will shortly send out invitations to become a mentor, and hope that you are happy to join this

we will shortly send out invitations to become a mentor, and hope that you are happy to join this experience with us.

In other news, the Young Professionals will hold an After Work on Friday, 28th August, to kick off the fall. Due to the Covid-19 pandemic, few young Swedes will be able to make their way to Taiwan this fall. Therefore, our main focus will be attracting young Taiwanese professionals with experience and/or interest in Sweden and an extensive knowledge of English.



Julia Bergström, 尤麗雅



Swedish Chamber of Commerce Taipei

We connect Sweden and Taiwan

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